



BIRDTracks

November 2014
Issue 28.11

Wild Birds Unlimited — Middleton, WI

8402 Old Sauk Rd., Middleton, WI 53562, 608-664-1414 www.wbumadison.com

Clingers & Hoppers - Our Hungry Year Round Birds! Be Thankful for our Many Blessings!

Dear Friend of Nature,

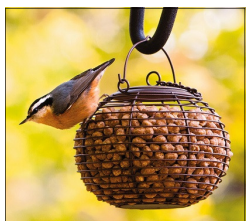
As the colder weather approaches some of our native birds have begun forming small winter feeding flocks. You may have noticed that "clingers," like chickadees, nuthatches, woodpeckers, and



titmice may join together in feeding flocks, each learning the other's warning calls to stay safe.

Their favorite foods range from peanuts and Bark Butter products to mealworms, sunflower seeds and suet. Providing several feeders with a variety of these foods will help keep these natives healthy and warm.

At home, after hanging a Bark Butter Bits Feeder on the hook attached to the dining room window close to a flowering crab tree, we've noticed that a flock of birds will land in the tree before individually darting back and forth between the



feeder and the tree. Around the corner at the APS Pole system we see the larger woodpeckers -- Hairy, Red-Bellied and an infrequent Pileated -- share the

feeders with the clingers, Cardinals, Doves and Blue Jays as they help themselves to the suet, black oil sunflower seeds and Choice Blend that we provide

in the Hopper Feeder. And, of course, there are several squirrels, chipmunks, raccoons and possums that enjoy the leftovers the birds leave behind.



Now is the time when ground-feeding bird populations increase, with their peak in the winter months.

These "scratch and hop"

birds, aka our native sparrows, can be found hopping backwards on the ground scratching for those few remaining seeds. They love blends with millet. When you provide a seed



blend with plenty of millet and sunflower, like WBU No-Mess or Deluxe Blends, you may attract the White-throated, White-crowned, American Tree, Song and Fox



Sparrows who are looking for wintering grounds with reliable food sources.

You can help them by providing additional feeding choices ... especially early and late in the day when survival needs are at their greatest. Blends with millet, when placed in ground feeders like the EcoTough Covered Ground Feeder, attract

the ground-feeding birds like our native sparrows, juncos and doves. The roof protects the birds and food from the elements, and the perforated metal tray keeps the seed dry and lifts out for easy cleaning. No-Mess with millet is a tidy



way to attract a wide variety of birds. Without the shells it is faster for the birds to consume as the days get cooler, and cleaner because they'll eat all of it.



We are truly thankful to live in an area with such an abundant bird population.

Happy Birding!

Jan Ross

for all of us at *Wild Birds Unlimited*
Bob, Pat, Sharon, Steve, Patrick, Marcy,
Marta, Barb, Maddy, Avery, Riley,
Carley, Maria, Joe & Tom

Happy Thanksgiving

Happy 28th Anniversary WBU November 7th-9th, 2014

Please *join us* for a fun-filled weekend of birding specials as we celebrate 28 years of business in the Madison area.

As always, we'll have treats, prizes & in store specials for you.



Meeting Birds' Winter Needs

Fuel, Protection & Hydration



Attract Birds with Fatty Foods

Food

For winter, birds will change the kinds of foods they eat. Instead of insects and fruits, birds eat more seeds and nuts. Often, the food birds eat in the day help build up fat reserves that are used throughout the night to keep warm. Offer suet, Bark Butter, Bird Food Cylinders and blends with nuts to help birds maintain their high metabolic rate and stay warm.



Place Feeders Near Cover

Feeder Location and Shelter

During harsh weather birds favor feeders protected from the weather. Place your feeders near cover, such as evergreen bushes or trees, densely branched shrubs, brush piles or hollow logs, so birds can duck into it to get out of weather or escape from predators. You can even create a lower wind break to help your ground-feeding birds.

Water

Birds need water to maintain their metabolism and their feathers for effective insulation. Besides helping birds properly digest food, water helps birds keep their feathers clean and in top condition. Research has shown that a chickadee with well-maintained feathers can sustain a 70° F layer of insulation between the outside air and its skin.

Use a heated bird bath or add a heater to your existing plastic, metal or stone bird bath. This will help make some water available even on the coldest days and attract birds that may not visit feeders very often.



Water Helps Birds Maintain Their Feathers



Chimes Make Great Gifts

Corinthian Chimes, like the ones pictured here, are tuned to specific key signatures. The way they are strung allows the tubes to resonate with a pure tone that is easy on the ear. We have many chimes in stock now, so plan your gift giving early.



8402 Old Sauk Rd., Middleton, WI, 53562
M-F: 9-7 Sat: 9-6 Sun: 11-5 608-664-1414



OPTICS SALE 10% OFF ALL Binoculars & Spotting Scopes*
Optics Make Great Long-Lasting Gifts!



Special Sale:# Ranger RGR Binoculars

8x42 Sale Price \$249.99

Regularly \$429.99

Save \$180 While Supplies Last

Also available in 8x32, 10x42 & 10x50 sizes with similar savings

*Cannot be used with other WBU offers or coupons.
#Special Sale only valid on Ranger RGR Binoculars.

*# Excludes tripods. These offers available only at Wild Birds Unlimited, Middleton.

DSC Special 1/2 OFF Any Seed Wreath

20% OFF All Hopper Feeders and Trays

Choose from a variety of styles: Cedar or Recycled Hopper Feeders, Tray Feeders, and Ground Feeders. Expires November 30, 2014



Made in the USA

20% OFF Heated Birdbaths & Bird Bath Stands



Purchase a Heated Birdbath alone or with the Free Standing Birdbath Stand. Each are 20% OFF in November.

Made in the USA

Seed Cylinders: The Easiest Way To Feed Birds

Regular Cylinder Special Buy Three Get 4th Free*

*of equal or lesser value. Valid thru November 2014.
Feeders sold separately.



Our Newest Characters

Pip the Cat & Squeak the Mouse



Pip the Cat and Squeak the Mouse Seed Cylinders are ready for fun and available only at Wild Birds Unlimited. Pip's black oil sunflower, pecans, canola, kiwi and cranberry and Squeak's chips, almonds and blueberries can help attract many of your favorite birds. Pip works well on several of our cylinder feeders and Squeak can be tied anywhere on your feeder. They make great gifts as well as being a great way to have fun with your birds.

Character Special Buy 2 Get 1/2 OFF a Third*



*Character Cylinders Sold Exclusively at WBU Middleton.
Offer valid through November 30, 2014



Gift Cards Never Expire
From \$5 to \$500

Pick up your **FREE** WBU 2015 bird calendar the next time you stop in. Available while supplies last. One free per family. Extras are \$2.00 each.



Female Turkeys with Young

Two Seeds of the Month 10% OFF

Choice Plus Blend & Tree Nutty Blend *

These wonderful blends are a bountiful feast just in time for Thanksgiving. Both include fruit, nuts, sunflower, calcium and more. As colder weather approaches the high energy of these two blends will help your birds cope with dropping temperatures. Both are available in 5 lb jugs, and 10 lb & 20 lb bags.

Daily Savings Club Sale Price is 15%+5% off. Join any time.

For the Nature Lovers on Your List

Combo Specials



Bark Butter
with Bark
Butter Feeder
15% OFF



XL Quick-Clean Tube
Feeder with
Dome & Tray
15% OFF



Colorful Peanut
Wreath filled with
Peanuts in the Shell
15% OFF

FREE November Seminar

Saturday, November 8th

10:00 & 11:30 am *



Backyard Critters

Led by
Dr. Scott Craven

Dr. Scott Craven of TV and radio will share his expertise with animals that frequent the area. Understanding and addressing these misunderstood creatures is the focus.

*608-664-1414. Call today. 10:00 am session is full. Now scheduling for the 11:30 session. Seminar held at Wild Birds Unlimited on Old Sauk Rd.

Wild Birds Unlimited

8402 Old Sauk Road
Middleton, WI. 53562
www.wbumadison.com

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Help Us Celebrate

28 Years

Join Us Nov. 7-9, 2014

For Fun, Prizes & Treats

Who Eats Bark Butter?

113 species of birds and counting!



Bark Butter contains rendered beef suet, roasted peanuts, peanut oil & corn. The Crude Fat 40%, Crude Fiber 4%, Crude Protein 5% combination make it the perfect cold-weather food.

Bark Butter and all Bark Butter products are **10% OFF** in November. DSC members receive 15% OFF plus 5% OFF. New Daily Savings Club (DSC) members welcome.



WBU will be closed on Thanksgiving to allow our associates time to spend with their families. Enjoy your day!



Happy Thanksgiving



Visit
Wild Birds Unlimited
today!

Mon - Fri: 9-7
Sat: 9-6 Sun: 11-5
608-664-1414

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Next to Walgreens where Junction and Old Sauk Roads intersect. Seniors Save 10% on non-sale items each Wednesday!

We are Your Experts on Bird Feeding.

Got a question?
Ask our certified bird feeding specialists.



Wild Birds Unlimited
Your Backyard Birdfeeding Specialist

20% OFF

Any one regularly-priced item

With coupon, one coupon per customer.

Cannot be used in conjunction with other WBU offers. Excludes sale items, bird food, optics, tripods, gift cards, Tilley Hats, previous purchases, and DSC memberships.

Offer valid through 11/30/14 only at WBU Middleton.