

How to: Attract a Greater Variety of Birds



Each bird species has food preferences, and these may change seasonally. Offering multiple kinds of foods throughout the year will help attract a greater variety of birds to your bird feeding station on a regular basis.

Recommended Foods

Beyond our regionally-formulated seed blends, we recommend offering a broad selection of foods that attract a greater variety of birds to meet their nutritional needs.



Peanuts—The best single source of protein and fat for birds. Some birds will cache nuts to retrieve later, making repeated trips to feeders to gather food.

Nyjer (thistle) - Goldfinches' favorite food, Nyjer's high oil content is an excellent energy source for active birds and is best used in our specially-designed finch feeders.

Mealworms - Attract common and uncommon insect-eating birds like bluebirds and wrens. Place mealworms in a smooth sided feeder so they cannot crawl out.



Nectar - Hummingbirds' favorite food. It's important to continue offering nectar until mid October in Wisconsin.

Suet - Woodpeckers' favorite. Suet is a high-energy, pure fat substance that birds enjoy all year long. It is especially helpful in winter when birds need more calories to stay warm.

Seed Cylinders - The quickest, simplest, longest-lasting way to feed birds. Available in a variety of flavors and stackables, our seed and suet cylinders meet the nutritional needs and feeding behaviors of a number of different birds.



Jim's Birdacious Bark Butter - The perfect blend of fat and protein. No other single bird food attracts a greater variety of species; 117 and counting.

