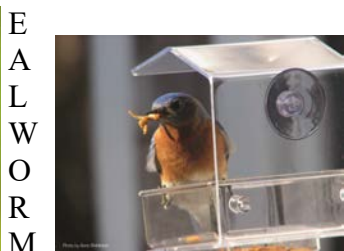


It's All About Bluebirds and Babies in March

MEALWORMS



For hungry Bluebirds

March Bluebird Special

Bluebirds begin pairing in mid-March. Get your supplies now so when the ground thaws you can set it up.



Don't forget Mealworms for those hungry migrants!

All Bluebird Houses and this specially designed



APS pole setup with raccoon Baffle are 15% OFF in March.

FREE Bluebird Seminar

Saturday, March 19th, 10:00 am

Led by Patrick Ready

See page 4 for more info, or call 608-664-1414 to reserve your seat for this well attended seminar.

Dear Friend of Nature,

If you are reading this flyer, then it's a pretty good bet you are already a person who loves birds and nature. Odds are that your excitement for nature was first awakened by an experience during your childhood.

For many, it was discovering and watching a nesting bird in the yard. There is magic in first seeing an egg hatch, watching a mother

tirelessly feeding her young and witnessing brave chicks leaving their nest for the first time. It all makes for powerful impressions on young minds...impressions that will never be forgotten.

March is a great month to make some new impressions by sharing your love of nature with young children while also helping the next generation of birds.



Nest boxes are a good place to start. Properly designed boxes, placed in the

appropriate habitat, can truly benefit the birds and also provide a focal point for children to learn about nature. They can help install the boxes and the monitor all of the nesting activity throughout the season. If the birds cooperate and do nest in your yard, then the fun has just begun.

Nothing is more fascinating for young or old alike than watching a mother bird feed her young. Whether it's seeing them in the nest begging mom for mealworms or watching her bring the youngsters to your feeder for the first time...it is sure to instill a sense of wonder and excitement every time.

Visit us soon. We'll make sure you have all of the proper housing and foods to enable you to inspire the next generation to love nature, while helping the nesting birds in your yard to thrive and survive.



Happy Birding!

Jan and Bob Ross

For Pat, Sharon, Steve, Marta, Patrick, Marcy, Joe, Megan, Maddy, Alyssa, Katrina & Nikki

Your Backyard Birdfeeding Specialists at

Wild Birds Unlimited

Save 15%
on Birdfood
Every Day!

DAILY
savings
CLUB



DSC Members: Earn Double Points! March 11, 12, 13, 2016

DSC Members save 15% on Bird Food every day! And an extra 5% during Bird Food Sales events. You also earn points every time you shop at Wild Birds Unlimited, accumulated points are good for a \$10 coupon on anything in the WBU store. Double point events means: Double Points on every dollar spent. It's a great way to save every day. Ask us how to join the next time you visit WBU.

Not a DSC
Member?

Join any time
for this special
members only
offer



Eastern Bluebird Dad with Young

Birding Essentials

Preparing Your Yard for Spring

Great Spring Additions for Any Yard



Male Eastern Bluebird

BARK BUTTER BITS

Have You Tried Them?
All birds love them! Here's why!

28% Crude Fat, 5% Protein, 7% Crude Fiber

Ingredients: Corn, Roasted Peanuts, Rendered Beef Suet, Oats, Soy Oil & Calcium Carbonate.

And they're 10% OFF in March!

10% OFF
All
Calcium~
Added
Bird Food

DSC Members:
You get 15%
+ 5% off

During Nesting Season birds are looking for foods that are high in calcium, an ingredient that helps promote stronger eggs and healthier bones for mother birds and their babies. Several of our Seed blends contain calcium: Choice Plus, **White Deluxe Plus***, Tree Nutty Plus, Calcium Care Suet, and our entire line of Bark Butter and Jim's Birdacious products. Now in March save 10% on all calcium-added foods. Not valid with other discounts or offers or previous purchases. ***White Deluxe Plus is our SEED OF THE MONTH - aka "No Mess without Corn."**

The Early Bird Gets ...

The Best Nesting Material

Our returning migrants are already seeking out dry nesting materials as they look for appropriate sites to raise their young this Spring. Pictured is a refillable metal coil filled with Alpaca hair. Please hang it where it will be protected from nasty March weather.



Who's Eating Bark Butter?

Over 138 different species of birds across North America love Bark Butter. Visit our website to learn more.
www.wbumadison.com



Woodpecker Picnic Products

It's not just for woodpeckers, but a variety of birds devour this seed/suet blend. Since Bark Butter and Calcium were added it has become a staple for many of our bird feeding friends. **On sale in March 10% OFF.**

Start Spring Cleanup Soon!

We have **Seed Hull Digester**.

This product is great for breaking down the mess of uneaten seed shells left under the feeder at winter's end.

Soy Cleaners for bird baths and a **Brush** will keep your birdbaths clean so diseases don't spread.

High Energy Foods for March



Peanuts: provide quick energy without much effort, are easy to feed and are available shelled or not, depending on your feeder. Serve in a hopper, tube peanut feeder or wreath.

Suet provides a high-fat, high-energy sustaining food that is loved by our winter resident birds. Serve in a tail-prop or cage feeder.

Cylinders & Stackables are an easy way to offer high energy foods without the mess of scattered seed. Serve in a Dinner Bell or special Cylinder Feeder.

New: Bark Butter Bits are versatile, easy to feed, and birds love them.

Plan Your Prairie Now With
Prairie Seeds
72 Varieties are all 20% OFF

Visit our website today for more information and links : www.wbumadison.com



All
Advanced Pole
System Hardware

ON SALE
In March

15% OFF*

- Best System for Backyard Bird Feeding
- All Steel
- Powder Coated
- Interlocks
- Adaptable Add-ons

*Feeders Sold Separately

APS
Hardware

Better Bird Watching Through Binoculars

*Sale Prices valid only at Wild Birds Unlimited, Middleton.
Visit our website for more detailed descriptions.

Vortex Diamondback Binoculars

8x28, 8x32, 8x42 & 10x42

Savings of \$100 or more off list prices
Existing Stock only. While Supplies Last

**New line of Diamondbacks arrive
March 1st.**

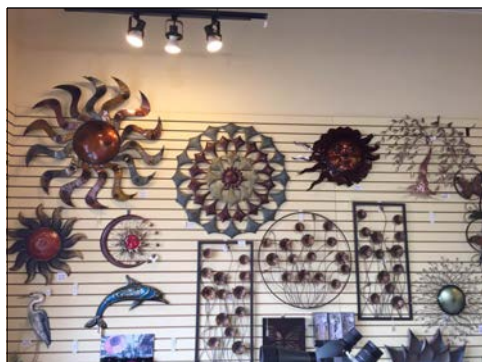
10% OFF Introductory Price

All Vortex Binoculars come with a no-fault warranty, case, strap, cleaning cloth and the quality Vortex expertise.

New Wall Art & Chimes

15% OFF in March

Great for Wedding Gifts, New Home Owners, Offices & More!



How To: Attract Birds by Feeding at Different Levels

Birds tend to choose feeders that are at the same height where they would find food in the wild. Imitating these natural feeding levels will help you attract the most birds to your backyard.

There are two common backyard bird feeding levels:
elevated and ground.

1. Feeding at the Elevated Level

Elevated feeding birds live in forests and forage for food in trees. These birds prefer sunflower seed, safflower, sunflower chips and peanuts. To attract these birds offer WBU Supreme, Choice, Nyjer or No-Mess Blends in a Quick-Clean Seed Tube or Finch Feeder or a hopper-style feeder on an Advanced Pole System bird feeding station.



Quick-Clean Finch
Feeder with Nyjer

Typical Elevated feeding birds:

- Chickadees
- Jays
- Titmice
- Nuthatches
- Finches
- Woodpeckers

2. Feeding at the Ground Level—

These birds often live in meadows and/or fields where fallen plant seeds are a food source. Though millet is the preferred seed of most ground feeding birds, they will eat other grains and seeds, such as sunflower.

To attract ground feeding birds, offer WBU Select Plus Blend or No-Mess Blend in a ground feeder like our EcoTough Ground Tray.



EcoTough Ground Tray
with WBU Premium Blend

Typical Ground-feeding Birds

- Juncos
- Doves
- Towhees
- Sparrows
- Quail
- Cardinals

3. Feeding at Two Levels Together

To attract birds on several levels at one time offer WBU Choice or No-Mess in an EcoTough Classic hopper feeder. Placing an EcoTough Tray filled with Sunflower Seed and Peanuts beneath your feeder provides open spaces for mid-range birds to easily reach seed that is scattered from above.



EcoTough Hopper Feeder
with Choice Blend and
EcoTough Tray with Peanuts
and Black Oil Sunflower
Seeds

Another Helpful Hint: If you have squirrels in your yard, be sure to baffle any pole system with one of our WBU squirrel baffles. You'll be glad you did!



Wild Birds Unlimited, 8402 Old Sauk Rd., Middleton
M-F: 9-7 Sat: 9-6 Sun: 11-5 608-664-1414

www.wbumadison.com

FREE BLUEBIRD SEMINAR

Saturday, March 19th
10:00 am
Led by Patrick Ready



Master birder and President for the "Bluebird Restoration of Wisconsin" (BRAW). No one is more of a bluebird expert!

Remember, our seminars fill up quickly, so please call ahead to reserve your space: 608-664-1414.

Wild Birds Unlimited

8402 Old Sauk Road
Middleton, WI. 53562
www.wbumadison.com
Wbumadison@gmail.com

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15% OFF Anything Bluebird Sale



WBU Recycled Bluebird House on APS Pole with Raccoon Baffle

Houses
Poles
Books
Mugs
Photos
Cards



Bluebirds begin pairing in mid-March. Get your supplies now so when the ground thaws you can set it up. Don't forget Mealworms for those hungry migrants!

Tips for Attracting Eastern Bluebirds

By Patrick Ready

Location, Location, Location

- 1) Need a territorial forage area of 1-3 acres of predominately open habitat.
- 2) Ideal sites: short, sparse grass with interspersed trees
- 3) Boxes should be totally exposed to sunlight.
- 4) Near perch sites: trees, fences, electrical wires, clothes lines
- 5) Roadways with limited traffic
- 6) Spaced no closer than 100 yards apart
- 7) Do not put boxes on wooden fence or electrical posts.

Relocation: change the nest box position if there has been no bluebird nesting attempts in a season.

Box Style/Dimensions: Shallow, narrow boxes work best: 4-5" below the bottom of the hole as maximum depth, and 4x4"- 4x5" nesting platform (inside dimensions)

Direction of Opening:

Face opening away from prevailing westerly winds
Try to use the same direction for all boxes
Cornell University has determined that directing the opening of a nest box to the northeast or southeast works best.

Food: Mealworms, mealworms, mealworms!
And Bark Butter!

FREE Spring Seminars

All are Saturdays at WBU unless noted otherwise.

March 19th, 10 am
Eastern Bluebirds!
Led by Pat Ready

April 16th, 10:00 am
Hawks & Eagles
Led by Steve Sample

April 30th, 10 am
Wolves, Coyotes & Large Wisconsin Predators
Led by Scott Craven

Sunday, May 1st
Binocular Workshops
(limit 10 per session)
Led by Steve Sample

May 14th, 10 am
Wisconsin Warblers
Led by Alyssa DeRubeis

June 25th, 10 am
Hummingbirds
Led by
Kathi & Michael Rock

Call 608-664-1414 to reserve a seat.



Visit
Wild Birds Unlimited
today!

Mon - Fri: 9-7
Sat: 9-6 Sun: 11-5
608-664-1414

8402 Old Sauk Road
Middleton, WI. 53562
www.wbumadison.com

Next to Walgreens where Junction
and Old Sauk Roads intersect.
Seniors Save 10% on non-sale items
each Wednesday!

We are Your Experts
on Bird Feeding.

Got a question?
Ask our certified
bird feeding specialists.



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